

5 reasons

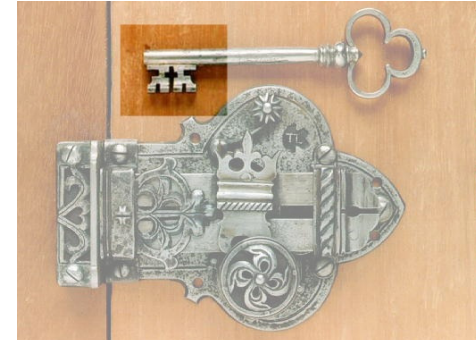
why emergency planning
pays off

Your creditworthiness



Basel II is coming. Your company will also be subject to a rating by your bank. 'Operational risks' have been raised to a new level in the Basel-II-guidelines. Influence your rating actively by bringing your emergency planning up-to-date. Submit an emergency manual to your bank and prove that you know your operational risks and that you control them. With a better rating you improve your creditworthiness and decrease your capital costs. And this pays off for your company.

Your protection



There is an insurance for everything. Usually, it's only a matter of money. With an emergency planning you can reduce your insurance premiums. Show to your insurance company that you actively contribute to the minimization of damages. Your insurance company will profit from this and your company as an ensuree will profit as well.

Your reputation



Your customers have high demands. You provide quality and reliability to your customers. Emergency planning is part of an all-embracing quality management. Make sure that down-times are minimized and quality problems are quickly detected and removed. Show that you can keep the promises you make.

Your duties



The legislation wants to ensure the stability of the economy. For this purpose, various laws and regulations have been established. They require, that companies are adequately prepared for crises and that business continuity is assured. Risk management and emergency planning are essential building blocks for satisfying the legal guidelines.

Your sleep



To be prepared for all eventualities makes a good feeling. Communicate the awareness for risks in your company and how they are handled. With a thoughtful emergency planning you can secure the future of your company. And from contented employees, who know that their job will still exist tomorrow, your company will profit in general.

Are **you** prepared?

elementec 

Software & Consulting Dr. Peter Kullmann

P.O. Box 720305
D-70579 Stuttgart
Germany

Tel. +49 (0) 711/4510 17 351
Fax +49 (0) 711/4510 17 222

www.elementec.de